



## **EXPRESSION OF INTEREST**

### **ART MURAL**

**AT**

## **BENTONS SQUARE COMMUNITY CENTRE**

**Please submit your expression of interest and all other material prior to 23<sup>rd</sup> May 2021 to [manager@bentonssquare.org.au](mailto:manager@bentonssquare.org.au)**

Expressions of interest open Monday 26<sup>th</sup> April 2021 and close Sunday 23<sup>rd</sup> May 2021

Enquiries Kelly Johnson, Manager, Bentons Square Community Centre  
phone 03 5977 2468 or email [manager@bentonssquare.org.au](mailto:manager@bentonssquare.org.au)



## **EXPRESSION OF INTEREST (EOI) FOR INSTALLATION OF PLACE MAKING GRANT ART MURAL PROJECT DETAILS**

### **PROJECT TITLE**

Bentons Square Community Centre ART MURAL

### **BACKGROUND**

Bentons Square Community Centre (BSCC) will be installing an art mural on an external wall to be painted by a local artist, who lives and works in the Mornington Peninsula Shire to reflect the character of the community. Through this public space art project, dialogue on the arts will be encouraged and the community will have the opportunity to explore art in their everyday experience. Enhancement of this public space will also contribute towards developing community identity and respect by reflecting community memory and culture.

BSCC, through a Mornington Peninsula Shire Community Placemaking grant, and in conjunction with the Mornington Peninsula Shire, will install an art mural. A portion/all of one highly visible wall on Bentons Square Community Centre will provide the location for the mural.

### **AIMS**

The aims of the murals are to:

- Beautify BSCC and reduce illegal graffiti.
- Enhance the local area and the BSCC activity centre.
- Create an opportunity for a professional artist to involve young people in the Mornington area in the development and/or installation of a mural.

### **THE SITE**

Location: BSCC External wall - Bentons roadside wall

Size: 5850m x 4800m

Position: To top of wall (negotiable)

Wall material description: Composite fibre sheet panels

Aerial site picture and pictures of wall provided in attachment 1

### **ARTIST BRIEF**

BSCC is seeking one artist to paint a mural at the identified site.

The decision-making process with the Mornington Peninsula Shire Public Art Assessment Panel will be inclusive of the community.

The selected art will:

- Respond to and reflect the local community's preferred options of a seascape/landscape indigenous theme.
- Illustrate artistic excellence/merit.
- Entice visitation and elicit discussion.

**BUDGET**

The site has a budget of \$5,000 (excluding GST) This budget is for the total installation of the mural.

**ELIGIBILITY**

To apply for the project, you must:

- Be a practicing and established artist with demonstrated experience in the design, planning and delivery of large-scale mural works including project management skills.
- Have current \$20 Million Public Liability insurance
- Demonstrate sound methodology around working with heights.
- Have a current Working with Children's Check
- Have proven ability to engage suitable qualified personnel to assist (if necessary) in the delivery of the project including scissor lift operator, scaffold assembly as required.
- Have appropriate licenses or proven ability to engage suitable qualified personnel to assist (if necessary) in the delivery of the project including scissor lift operator, scaffold assembly as required.
- Provide a new and original concept designed specifically for the site selected.
- Be available to complete the project in line with project time frames.
- Be over 18 years old.
- Be eligible to work in Australia.
- Have a current ABN.
- Be a resident or work in the Mornington Peninsula Shire municipality.

**SELECTION PROCESS AND SELECTION CRITERIA**

A selection panel comprising of community members, Council staff, Briars Ward Councillor, an Arts and Cultural Advisory Panel member and BSCC representative will assess the EOI's.

The selection panel will evaluate and assess the applications on the following criteria:

- Relevance and quality of response to the site, see site specifics on page 2
- Demonstrated artistic merit – quality, integrity, and originality.
- Demonstrated experience in delivering large scale murals/place making projects.
- Capacity to complete project within given timeframe and specified budget
- Feasibility of approach to the project i.e., quality of approach to project management, installation, and safety plans

**PROJECT TIMEFRAME**

April/May 2021	Expression of Interest Open
23 May 2021	Expression of interest close
28 May 2021	Expression of interest Submissions assessed
	Selection panel vote on final artist
	Successful artist notified
1 June 2021	Letter of agreement exchanged with artist
June – September 2021	Artwork installed by 1 October 2021.
October 2021	Artwork launch
	Media
	Evaluation report completed



## **HOW TO APPLY**

Please submit your expression of interest and other material prior to 23<sup>rd</sup> May, [manager@bentonssquare.org.au](mailto:manager@bentonssquare.org.au)

To apply, you must submit the following as part of your EOI application:

- Contact details
- Resume/previous Experience up to 2 A4 pages (optional)
- Images of previous works (mandatory) – up to 6 x jpegs or pdfs (each image numbered and named).
- Brief description of numbered work including medium, dimensions, location and year, word doc or pdf – max 50 words per image.
- Concept Images of proposed ideas for site/s (mandatory), each image numbered and named.
- Brief description of concept including site location/s up to 1 A4 page per site
- 2 letters of support/references (up to 1 A4 page) (optional)
- Copy of your current Certificate of Currency for Public Liability insurance of \$20 million (mandatory)
- Copy of your current Workers Compensation insurance (if applicable)
- Copy of your current Working with Children's Check (mandatory)
- Working with heights credentials (mandatory)
- Proposed project budget including GST (mandatory)

**Please note:** Remember to keep a copy of your EOI. Support material will not be returned at the conclusion of the selection process.

## **CONTACT**

All enquiries to:

Kelly Johnson

Manager

Bentons Square Community Centre

[manager@bentonssquare.org.au](mailto:manager@bentonssquare.org.au)

Phone: 03 5977 2468



## **FREQUENTLY ASKED QUESTIONS (FAQS)**

### **Do I have to live or work in the Mornington Peninsula Shire to apply?**

Yes. All suitably qualified, eligible artists from the area are encouraged to apply.

### **Do I need to include costs to prep the wall in my EOI?**

No. Shire will ensure wall preparation.

### **Do I need to include costs for traffic/pedestrian management in my EOI?**

No. Council will cover the cost of traffic and pedestrian management, working in conjunction with the artist and local organisations.

### **Do I need to include costs for equipment for working safely at heights in my EOI?**

Yes. Artists applying for approved sites, must factor some safety equipment into their overall project budget. The Shire will assist with safety provisions.

### **Do I need to include costs for UV/anti-graffiti protective coating at the completion of the mural?**

No. BSCC will cover the UV/anti-graffiti protective coating at the completion of the mural.

### **Can I propose a 3-dimensional work for this commission?**

No. Only EOI's for 2-dimensional works will be considered.

### **Can I engage a Project Manager to support this project?**

Yes. However, if you wish to subcontract for any part of the contract, you will need to specify the subcontractor and provide details in the application and comply with any requirements under the contract that relate to sub-contracting. This cost must be factored into your project budget.

### **Will BSCC accept an application from a collective group of artists?**

Yes. However, all members of the group must comply with any requirements under the contract.

### **Budget – is there further budget available for this project?**

No. The site has a budget of \$5,000 (excluding GST) further funds are not available.

### **How to lodge your expression of interest?**

Electronic. Please submit your expression of interest and other material prior to 23<sup>rd</sup> May 2021 to [manager@bentonssquare.org.au](mailto:manager@bentonssquare.org.au)

Expressions of interest open 29<sup>th</sup> March 2021 – 30<sup>th</sup> April 2021

Please note, late EOI's will not be accepted.

For more information on BSCC visit <https://bentonssquare.org.au/>



Attachment 1

**Bentons Square Community Centre – Public Art Project**

Picture 1 – The intended wall for the Public Art Project - Mural



Picture 2



Picture 3

